Leading Product Management

The course at a glance

Lead the Product
Inspire the Team
Drive the Business

tarigo.co.uk

Leading Product Management

Develop the leadership skills needed to build high-performing product teams, align product strategy with business goals and drive meaningful product outcomes. Leading Product Management is designed for experienced product professionals ready to strengthen their leadership capability and take their teams and organisations to the next level.

At a glance

Focus
Product leadership, strategy, team performance and business alignment.

Who is it for?
Heads of Product, CPOs and senior product leaders.

Format
Live online or in person.

Live online
4 × 3-hour sessions.

In person
2 full days.

Certification
Tarigo certification included.

Accreditation
CPD accredited.

Why Leading Product Management?

Product leadership is about more than managing a roadmap. It means creating clarity, building trust, making better decisions and aligning people around a shared product direction.

This practical course gives senior product professionals tools, frameworks and approaches they can apply immediately within their own teams and organisations.

Build your product leadership capability

1 Lead with clarity and purpose

Understand the responsibilities of a product leader and the strategic levers that drive team success.

2 Build alignment and trust

Create a clear Product Team Charter that establishes shared goals, roles and responsibilities.

3 Make better decisions, faster

Understand when to involve your team and how to create a culture of effective strategic collaboration.

4 Develop high-performing teams

Build the leadership behaviours and "power skills" needed to support strong teams and better product outcomes

5 Communicate with impact

Develop more intentional communication strategies and overcome common communication challenges.

6 Think like a business leader

Connect product strategy to wider business goals and improve cultural and commercial alignment.

From product leader to business leader

The course looks beyond the day-to-day management of products, helping leaders consider team structure, organisational alignment, commercial priorities and what their product organisation needs to succeed in the future.

How does it work?

Live online

4 x 3-hour live sessions

Delivered across four days.

In person

2 full days

Delivered at your location.

Certification & accreditation

Complete the course and gain Tarigo certification, alongside CPD-accredited training. Your certification provides a recognised record of your professional development and the leadership skills developed through the programme.

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The CPD Standards Office

CPD PROVIDER: 21699
2026 - 2028

www.cpdstandards.com

Accredited cpd Course

tarigo

Take the next step

Ready to develop your product leadership capability?

Whether you're looking to develop your own leadership skills or strengthen capability across your product leadership team, speak to Tarigo about the right training option.

BOOK A FREE 15-MINUTE CHAT

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